eyem@il inc.

Brings Email to…LIFE

EyeMail is a marketing communication technology that embeds video in email & mobile to inspire higher Employee & Customer Engagement and increases a call to action. EyeMail brings email to life and transforms traditional email communications into a compelling & memorable experience designed to capture attention, engage viewers and generate an immediate call to action. The digital marketing technology enables marketers to increase ROI by increasing engagement, click-through and conversion rates by 70%, over standard conversions of 10-15%.

EyeMail inspires target audiences to connect in an interactive, traceable and measurable way to generate more brand awareness and to drive for immediate results.

View Before & After EyeMail Comparisons

MARKETING STRATEGY

EyeMail serves as an integral element to a company's digital marketing strategy ideal for B2B and B2C communications. Our technology platform provides a unique and engaging perspective for Product and Service offerings to serve as a competitive advantage, focused on Customer Engagement.

FEATURES & BENEFITS

- ✦ Compelling & Memorable
- ✦ Mobile Responsive
- ✦ Delivers content at 4-15k in size
- ✦ Generates 5-8 times higher click-thru rates than standard emails
- ✦ Compatible with internet firewalls, safe & secure
- ✦ Integrates with all 3rd party Email Service Providers

TESTIMONIALS

Microsoft

Please visit: www.eyemailinc.com/testimonials to view

LIVE RADIO INTERVIEW

Listen to hear our Interview: http://www.eyemailinc.com/radiointerview/ with Comcast/NBC Universal

CUSTOMER ENGAGEMENT SOLUTION

INTERNAL & EXTERNAL COMMUNICATIONS

- ✦ Customer Engagement & Loyalty Solution
- ✦ Customer Relationship Management Tool
- ✦ Executive Corporate Communications
- ✦ Event Invitations / Brand Awareness / Customer Surveys
- ✦ Innovative Engaging Sales & Marketing Tool
- ✦ Product and Sales Introductions
- ✦ Sponsorships and Promotions
- ✦ Service Alerts & Crisis Communications

SERVICE MODEL OPTIONS

- ✦ **Full Service Model:** Concept to completion including creative strategy, design, development and quality assurance.

- ✦ **Production Model:** Client provides design files and EyeMail encodes, compresses and uploads into the email system of choice.

- ✦ **Collaborative Model:** We work with your Agency or internal marketing departments to support the campaign development.

VIEW LIVE CAMPAIGN EXAMPLES

Demo- Delta Air Lines
Customer Campaign

The Atlanta Braves

Apple Music
Digital Promotion

AFLAC
Sales Team

EyeCon
Signature

The Coca-Cola Company
Corporate Communication

Which Version Would You Prefer to See?
http://www.eyemailinc.com/slider/ The Before / After Experiences

NEW BRAND FEATURES eyecon

We are pleased to offer and introduce EyeCon™, a new feature to our expanding EyeMail Product Line. Looking for an innovative approach to enhance your email signature line, to stand apart from your competition and to increase customer loyalty and brand awareness?

EyeCon provides an extended digital footprint, via the inclusion of your company logo. This feature brings your email signature line to life and offers a new spin in providing a customer touchpoint to further engage the viewers experience and includes a call to action.

EARLY ADOPTERS / CLIENTELE

CELEBRITY ROCKS THE EYEMAIL EXPERIENCE

View here: http://www.eyemailinc.com/eyemailrocks/

ACCOLADES & ACCOMPLISHMENTS

✦ **2018 Catalyst of the Year - Delta Air Lines**
✦ Microsoft Preferred Supplier Board Member
✦ Billion Dollar Roundtable Summit Speaker
✦ The Coca-Cola Company Mentorship Program
✦ Winner, Steve Award Innovator of the Year
✦ The Shark Tank ABC Show Finalist
✦ WBENC Certification / NMSDC Certification
✦ Catalyst Magazine Honoree "One's to Watch' Award"

✦ Microsoft Women in Technology
✦ Institute of Supply Chain Mgt. Speaker on Innovation
✦ Atlanta Business League, Creative Style Award
  Madam C.J. Walker Outstanding Business
✦ Achievement Award
✦ Women in Technology Honoree
✦ Women's Business Enterprise USA Magazine – Top Companies

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